

FOR IMMEDIATE RELEASE

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NEW INSTRUCTIONAL MANUAL FOR ARTISTS WAS THOUSANDS OF YEARS IN THE MAKING

Portland, Oregon – May 9, 2008. Those poor ancient Greeks. They had to learn the art of painting with molten beeswax the hard way. Three thousand years later, lucky artists finally have a guidebook to simplify and explain the process of encaustic painting. This month, the first widely available version of *Embracing Encaustic: Learning to Paint with Beeswax*, by Portland, Oregon artist Linda Womack, hits store shelves. Assuming no prior experience, this illustrated step-by-step guide walks readers through the terminology, tools, and techniques required to bring this ancient art form into the modern studio.

Encaustic painting is enjoying a renaissance as a growing number of artists discover its unique qualities. Around the world, paint manufacturers are adding beeswax-based products to their lineups. Organizations of encaustic artists are springing up across America. Last year, the first ever National Encaustic Conference drew hundreds of participants to the Boston area, and this year is poised to significantly outstrip those numbers. Until now however, the number of books on the subject could be counted on one hand with fingers left over. Of those available, none approached encaustic painting from the beginner's perspective in a direct, how-to format.

Embracing Encaustic has finally filled that gap.

For beginners and experienced encaustic artists alike, the book offers another gem—a rare peek behind the curtain. The gallery section features the work of twenty-five notable painters who spill their secrets, describing in detail how they created the works on display. It's the next best thing to watching over their shoulders as they work.

Book release parties are planned for both coasts in June. The author, Linda Womack, will be signing copies (and in some cases, demonstrating encaustic painting) at these places and times:

June 8, 2:30 - 4:00 pm

Book signing

National Encaustic Conference/Montserrat College

23 Essex Street, Beverly, MA

www.montserrat.edu

(978) 921-4242

June 19, 7:00 - 9:00 pm

Book signing

Muse Art + Design

4224 SE Hawthorne Blvd, Portland, OR

www.museartanddesign.com

(503) 231-8704

June 28, 2:00 - 4:00 pm

Book signing and encaustic demonstration

Art Media

2710 Cedar Hills Blvd, Beaverton, OR

www.artmediaonline.com

(503) 646-9347

About the Author

Linda Womack is an artist and art instructor living in Portland, Oregon. Her work has been shown in galleries throughout the United States and on Home & Garden Television (HGTV).

Linda is the author of *Embracing Encaustic: Learning to Paint with Beeswax* and founder of the Oregon chapter of the International Encaustic Artists.

For more information and images, visit <http://www.embracingencaustic.com/media/>, call Linda Womack at (503) 348-9139 or email embracingencaustic@lindawomack.com

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